



MICHELLE STEEL
Vice Chair, State Board of Equalization



MAY 10
Garden Grove
California

Location:
Coastline Community
College, Garden Grove Center
12901 Euclid Street
Garden Grove, CA 92840
9:30am to 6:00pm

Accelerate 2012

Register Now!

KEY STEPS TO BUSINESS GROWTH STRATEGY

*Join business leaders and entrepreneurs of Southern California
for a full day of: content, resources and expert guidance to help you
build significant momentum and accelerate your business growth.*

*Keynote presentations, opportunity
to network and resources*

Special Feature:
Social Venture Fast Pitch Competition
See First Hand How to Pitch your Business!

Watch a live fast-pitch of 3 business finalists who are ready
to compete before a panel of judges and YOU for the Grand
Prize of up to \$25,000*

*(Prize consists of cash and pro-bono services).



Wing Lam
Co-Founder of
Wahoo's Fish Taco



Tina Aldatz, CPed.
Founder and President
of Foot Petals
Previous Entrepreneur
Magazine's Hot 500 list of
fastest growing companies in
America!



Tim Tyrell-Smith
Consumer Brand And
Marketing Expert
Small Business and
Non-Profit Enterprise
Contributor to U.S. News,
Featured on NPR & Author



Katie Wagner
Internationally known
Social Media Expert
Journalist, contributor to
ABC, CBS, Fox, CNN TV



Sallie Salinas
Business Coach,
Strategist and Small
Business Advocate
Coastline Institute for
Economic Development

Register: www.cied4business.org

KEY PARTNERS INCLUDE:



WELLS FARGO • SOUTHERN CALIFORNIA EDISON • ULTIMATE GIFTS • GO GIRL ENERGY DRINK • BRAND IDENTITY GRAPHICS

Accelerate

High Impact Seminars

Branding strategies, social media, professional networking, financial strategies, technology tools and tapping into contracting opportunities.

Don't Miss This Chance to Meet the Best in the Industry:

Morning → *Learn*

9:30 Registration Begins

Full day of expert Workshops including:

- ↗ The Impact of Your Business- Resources to Give You the Edge
- ↗ Social Media Strategies
- ↗ Panels of Experts - Finance, New Opportunities and Resources
- ↗ Accelerate Sales-Strategies to Profit in Today's Economy
- ↗ Secrets to Engage Customers & Build Credibility
- ↗ Tapping into 9 Billion\$ in Contract Opportunities

LUNCH - NETWORKING - EXPO

Afternoon → *Execute*

Putting it all into Practice:

- ↗ Coaching Session
- ↗ Tips to Successfully Network
- ↗ Building Your Brand
- ↗ Social Venture Fast Pitch

Special Guest:

- ↗ **Tina Aldatz, CPed.**
Putting Your Best Foot Forward...
Building Your Successful Brand

You will leave this event with everything you need to successfully accelerate your business!

- Expert Panel Advice for non-profit and for-profit business
- Cloud Computing for Small Business
- Capitalizing on Networking-where to begin?
- Critical information from IRS, Franchise Tax Board and Board of Equalization

Bonus!

Join a session for each hour and qualify for a number of prizes!

PLUS

- ↗ Lunch and Resources
- ↗ Expo
- ↗ Networking Mixer

Register:

www.cied4business.org